

# RAJAR DATA RELEASE



Quarter 1 2024 – May 16<sup>th</sup>, 2024

## COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

<b>SAMPLE SIZE:</b> Survey period - Q1 2024
Code Q (Quarter): 36,310 Diaries 15+
Code H (Half year): 71,756 Diaries 15+

<b>TERMS</b>	<b>WEEKLY REACH:</b> The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
	<b>SHARE OF LISTENING:</b> The percentage of total listening time accounted for by a station in the area (TSA) in an average week.
	<b>TOTAL HOURS:</b> The overall number of hours of adult listening to a station in the UK/area in an average week.

<b>TOTAL HOURS (in thousands): ALL BBC</b>	Q1 23	467233	Q4 23	437747	Q1 24	443699
<b>TOTAL HOURS (in thousands): ALL COMMERCIAL</b>	Q1 23	518751	Q4 23	555160	Q1 24	553961

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

# RAJAR DATA RELEASE

Q1 2024 – May 16<sup>th</sup>, 2024



## NATIONAL STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
<b>ALL RADIO</b>	Q	49360	49473	49947	1.2%	1.0%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	32201	31286	31303	-2.8%	0.1%	46.3	43.2	43.4
15-44	Q	11958	11464	11623	-2.8%	1.4%	31.6	29.5	29.8
45+	Q	20243	19823	19680	-2.8%	-0.7%	53.5	49.6	49.4
<b>ALL BBC NETWORK RADIO</b>	Q	29571	28724	28680	-3.0%	-0.2%	40.9	38.3	39.0
BBC RADIO 1	Q	7576	7330	7310	-3.5%	-0.3%	4.9	4.5	4.5
BBC RADIO 1XTRA	H	792	718	786	-0.8%	9.5%	0.3	0.3	0.3
BBC RADIO 2	Q	14458	13281	13228	-8.5%	-0.4%	15.2	13.4	13.7
BBC RADIO 3	Q	1931	1775	1995	3.3%	12.4%	1.4	1.3	1.6
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9838	9476	9633	-2.1%	1.7%	12.3	12.0	12.3
BBC RADIO 4	Q	9399	9116	9204	-2.1%	1.0%	11.2	11.0	11.1
BBC RADIO 4 EXTRA	Q	1666	1464	1506	-9.6%	2.9%	1.1	1.0	1.3
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5530	5952	5252	-5.0%	-11.8%	3.2	3.6	3.0
BBC RADIO 5 LIVE	Q	5104	5245	4889	-4.2%	-6.8%	3.0	3.1	2.9
BBC RADIO 5 SPORTS EXTRA	Q	1105	1552	971	-12.1%	-37.4%	0.2	0.5	0.2
BBC 6 MUSIC	Q	2711	2519	2548	-6.0%	1.2%	2.7	2.6	2.5
BBC ASIAN NETWORK UK	H	444	448	542	22.1%	21.0%	0.3	0.2	0.2
BBC WORLD SERVICE	Q	1085	1072	1225	12.9%	14.3%	0.6	0.5	0.7
<b>BBC LOCAL/REGIONAL</b>	Q	7381	6986	6852	-7.2%	-1.9%	5.5	4.9	4.4

## NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
<b>ALL COMMERCIAL</b>	<b>Q</b>	<b>38690</b>	<b>39130</b>	<b>39670</b>	<b>2.5%</b>	<b>1.4%</b>	<b>51.4</b>	<b>54.8</b>	<b>54.2</b>
15-44	Q	18201	18114	18541	1.9%	2.4%	65.7	67.9	67.1
45+	Q	20489	21015	21128	3.1%	0.5%	44.6	48.7	48.4
<b>ALL NATIONAL COMMERCIAL</b>	<b>Q</b>	<b>26519</b>	<b>26705</b>	<b>26746</b>	<b>0.9%</b>	<b>0.2%</b>	<b>25.8</b>	<b>26.8</b>	<b>25.9</b>
ABSOLUTE RADIO NETWORK	H	5341	5287	5483	2.7%	3.7%	3.5	3.6	3.5
ABSOLUTE RADIO	Q	2430	2359	2236	-8.0%	-5.2%	1.5	1.4	1.5
ABSOLUTE RADIO 60S	H	128	115	123	-3.9%	7.0%	*	0.1	*
ABSOLUTE RADIO 70S	H	286	299	287	0.3%	-4.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1453	1589	1556	7.1%	-2.1%	0.8	0.8	0.7
ABSOLUTE RADIO 90S	H	931	947	968	4.0%	2.2%	0.4	0.4	0.3
ABSOLUTE RADIO 00S	H	316	289	292	-7.6%	1.0%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	171	149	174	1.8%	16.8%	*	*	*
ABSOLUTE CLASSIC ROCK	H	904	796	852	-5.8%	7.0%	0.5	0.5	0.4
ABSOLUTE RADIO COUNTRY	H	299	407	392	31.1%	-3.7%	0.2	0.2	0.2
BOOM RADIO	Q	635	627	602	-5.2%	-4.0%	0.6	0.7	0.7
CAPITAL BRAND (UK)	H	7839	7921	8308	6.0%	4.9%	3.9	4.0	4.2
CAPITAL CHILL	Q		186	190		2.2%		0.1	0.1
CAPITAL DANCE	Q	903	863	995	10.2%	15.3%	0.4	0.4	0.5
CAPITAL NETWORK (UK)	H	6151	5871	6243	1.5%	6.3%	2.9	2.7	2.9
CAPITAL XTRA BRAND UK	H	1691	1979	2055	21.5%	3.8%	0.6	0.8	0.7
CAPITAL XTRA (UK)	H	1443	1686	1692	17.3%	0.4%	0.5	0.6	0.6
CAPITAL XTRA RELOADED	Q	398	496	603	51.5%	21.6%	0.1	0.1	0.2
CLASSIC FM	Q	4544	4689	4440	-2.3%	-5.3%	3.6	4.0	3.6
GB NEWS RADIO	Q	319	430	455	42.6%	5.8%	0.3	0.3	0.3
GOLD NETWORK (UK)	H	1750	1676	1810	3.4%	8.0%	1.3	1.3	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	5309	6850	7798	46.9%	13.8%	3.7	5.8	6.4
GREATEST HITS RADIO	H	5116	6753	7687	50.3%	13.8%	3.6	5.7	6.3
HEART BRAND (UK)	H	11251	11527	12393	10.2%	7.5%	7.3	7.6	7.9
HEART 70S	Q	656	675	727	10.8%	7.7%	0.3	0.2	0.2
HEART 80S	Q	1571	1678	1860	18.4%	10.8%	0.6	0.7	0.8
HEART 90S	Q	995	1184	1117	12.3%	-5.7%	0.3	0.4	0.4
HEART 00S	Q	665	825	994	49.5%	20.5%	0.3	0.3	0.4
HEART DANCE	Q	922	826	970	5.2%	17.4%	0.5	0.3	0.3
HEART NETWORK (UK)	H	8896	8838	9442	6.1%	6.8%	5.6	5.6	5.9
HEAT	H	462	472	504	9.1%	6.8%	0.1	0.2	0.1

# RAJAR DATA RELEASE Q1 2024 – May 16<sup>th</sup> 2024



## NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
HITS RADIO NETWORK (EXC PARTNERS)	H	6749	6330	6716	-0.5%	6.1%	5.0	4.9	4.9
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	10956	12016	13155	20.1%	9.5%	8.7	10.7	11.3
HITS RADIO	H	1752	1430	4533	158.7%	217.0%	0.5	0.7	2.8
JAZZ FM	H	508	446	431	-15.2%	-3.4%	0.2	0.2	0.2
KERRANG!	H	342	399	456	33.3%	14.3%	0.2	0.2	0.2
KISS NETWORK	H	4174	4224	4102	-1.7%	-2.9%	2.1	2.1	1.8
KISS	Q	2502	2349	2293	-8.4%	-2.4%	1.0	0.8	0.8
KISS FRESH	H	250	245	225	-10.0%	-8.2%	0.1	0.1	0.1
KISSTORY	Q	2165	2368	2089	-3.5%	-11.8%	1.0	1.0	0.9
LBC BRAND (UK)	H	3467	2990	3260	-6.0%	9.0%	3.2	2.8	3.0
MAGIC NETWORK	H	4030	4157	4417	9.6%	6.3%	2.2	2.4	2.3
MAGIC	Q	2850	3422	3069	7.7%	-10.3%	1.5	1.9	1.5
MAGIC AT THE MUSICALS	H	150	165	200	33.3%	21.2%	0.1	0.1	0.1
MAGIC CHILLED	H	453	416	432	-4.6%	3.8%	0.2	0.1	0.1
MAGIC SOUL	H	432	502	512	18.5%	2.0%	0.2	0.3	0.2
MELLOW MAGIC	H	558	492	499	-10.6%	1.4%	0.3	0.2	0.2
PLANET ROCK	Q	1253	1285	1039	-17.1%	-19.1%	1.2	1.3	1.0
SCALA RADIO	H	266	199	188	-29.3%	-5.5%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	5883	6165	6528	11.0%	5.9%	3.9	4.0	4.1
SMOOTH RADIO CHILL	Q	503	471	402	-20.1%	-14.6%	0.3	0.2	0.2
SMOOTH RADIO COUNTRY	Q	301	314	358	18.9%	14.0%	0.1	0.1	0.2
SMOOTH RELAX	Q			348					0.1
SMOOTH RADIO NETWORK (UK)	H	5252	5473	5804	10.5%	6.0%	3.4	3.6	3.7
SUNRISE RADIO NATIONAL	Y	327	317	329	0.6%	3.8%	0.1	0.1	0.1
TALKRADIO	H	840	725	757	-9.9%	4.4%	0.6	0.5	0.5
TALKSPORT	H	3296	3081	3390	2.9%	10.0%	1.9	2.1	2.1
TALKSPORT2	H	472	398	560	18.6%	40.7%	0.1	0.1	0.1
TIMES RADIO	H	554	492	503	-9.2%	2.2%	0.3	0.4	0.4
VIRGIN RADIO	H	1517	1399	1503	-0.9%	7.4%	0.9	0.9	0.9
VIRGIN RADIO 80S PLUS	H	156	123	158	1.3%	28.5%	*	*	*
VIRGIN RADIO ANTHEMS	H	333	276	255	-23.4%	-7.6%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	429	320	299	-30.3%	-6.6%	0.1	0.1	0.1
RADIO X BRAND (UK)	H		2168	2217		2.3%		2.0	1.8
RADIO X CLASSIC ROCK	Q		244	241		-1.2%		0.1	0.1
RADIO X NETWORK (UK)	H	2013	2013	2069	2.8%	2.8%	1.6	1.8	1.7
ALL LOCAL COMMERCIAL	Q	26726	27009	27598	3.3%	2.2%	25.7	28.0	28.3
OTHER LISTENING	Q	4710	5690	5982	27.0%	5.1%	2.2	2.0	2.4

# RAJAR DATA RELEASE

Q1 2024 – May 16<sup>th</sup> 2024



## SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
BBC Radio Scotland	H	4649	850	800	801	-5.8%	0.1%	6.7	6.1	5.8
Capital Scotland	H	2931	378	373	387	2.4%	3.8%	3.0	2.6	2.4
Central FM	Y	219	39	47	48	23.1%	2.1%	8.3	8.8	7.6
Clyde 1	H	1954	656	683	706	7.6%	3.4%	16.8	17.5	20.3
Forth 1	H	1202	364	358	370	1.6%	3.4%	20.1	16.1	18.0
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	397	85	72	67	-21.2%	-6.9%	11.2	10.9	12.0
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1202	103	108	131	27.2%	21.3%	4.5	4.6	4.5
Greatest Hits Radio (Glasgow & the West)	H	1954	208	238	226	8.7%	-5.0%	5.1	3.8	3.8
Greatest Hits Radio (North East Scotland)	Y	343	28	37	55	96.4%	48.6%	3.1	3.9	6.8
Greatest Hits Radio (North of Scotland)	Y	257	14	17	22	57.1%	29.4%	1.9	3.1	2.6
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	111	45	41	40	-11.1%	-2.4%	21.5	19.3	19.1
Greatest Hits Radio (Tayside & Fife)	Y	384	24	35	49	104.2%	40.0%	3.7	7.1	8.6
Heart Scotland East	H	1241	121	139	160	32.2%	15.1%	2.5	3.5	3.5
Heart Scotland West	H	1666	228	216	231	1.3%	6.9%	3.8	3.1	3.6
Kingdom FM	Y	296	57	51	52	-8.8%	2.0%	9.1	5.8	5.2
MFR	Y	257	114	91	89	-21.9%	-2.2%	21.6	11.8	13.8
Nation Radio Scotland (East)	H	1202	20	18	21	5.0%	16.7%	0.1	0.1	0.1
Nation Radio Scotland (West)	H	1885	104	115	125	20.2%	8.7%	2.6	3.3	3.2
Northsound 1	Y	343	106	115	128	20.8%	11.3%	12.6	11.7	11.6
Original 106 (Aberdeen)	Y	343	68	74	97	42.6%	31.1%	9.3	15.2	15.8
Smooth Radio Scotland	H	1885	353	320	337	-4.5%	5.3%	7.3	6.2	7.8
Tay FM	Y	384	117	110	110	-6.0%	0.0%	16.9	19.2	17.2
West FM	Y	288	96	93	106	10.4%	14.0%	13.0	17.6	21.3



## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q1 2024  
**Code Q (Quarter):** 5,805 Diaries 15+

**TERMS**  
**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
BBC Radio London	Q	564	548	510	-9.6%	-6.9%	1.0	0.9	0.9
Capital London	Q	1646	1618	1486	-9.7%	-8.2%	3.3	3.6	3.4
Capital XTRA (London)	Q	614	739	670	9.1%	-9.3%	1.2	1.0	1.2
Gold London	Q	479	344	325	-32.2%	-5.5%	1.6	1.1	0.7
Greatest Hits Radio (London)	Q	1024	1442	1125	9.9%	-22.0%	2.5	3.8	3.1
Heart London	Q	1854	2003	1906	2.8%	-4.8%	4.6	5.9	5.1
Kiss (London)	Q	902	964	875	-3.0%	-9.2%	1.5	1.5	1.5
LBC London	Q	1452	1394	1287	-11.4%	-7.7%	8.7	7.3	6.9
LBC News (London)	Q	526	474	422	-19.8%	-11.0%	1.0	0.7	0.9
Magic (London)	Q	1315	1670	1421	8.1%	-14.9%	3.5	5.7	3.9
Smooth Radio London	Q	841	1076	1049	24.7%	-2.5%	2.0	2.3	2.6
Radio X London	Q	491	444	467	-4.9%	5.2%	1.7	1.7	1.8

# RAJAR DATA RELEASE

Q1 2024 – May 16<sup>th</sup> 2024



## NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
BBC Radio 1	Q	1376	1242	1271	-7.6%	2.3%	3.8	3.1	3.5
BBC Radio 2	Q	2267	2115	2191	-3.4%	3.6%	10.1	9.0	10.5
BBC Radio 3	Q	613	478	552	-10.0%	15.5%	2.2	1.5	2.1
BBC Radio 4	Q	2290	2212	2197	-4.1%	-0.7%	13.7	12.8	14.0
BBC Radio 5 live	Q	1239	1174	1076	-13.2%	-8.3%	3.1	2.6	2.5
Classic FM	Q	1132	1122	991	-12.5%	-11.7%	4.3	4.8	4.0

## BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q1 2023	Q4 2023	Q1 2024
<i>Time period varies per station</i>				
<b>NATIONAL STATIONS - MON-FRI</b>				
BBC Radio 1 - 07.00 - 10.30am*	Q		3922	3950
BBC Radio 2 - 06.30 - 09.30am	Q	7258	6562	6622
BBC Radio 3 - 06.30 - 09.00am	Q	620	571	680
BBC Radio 4 - 06.00 - 09.00am	Q	5764	5615	5605
BBC Radio 5 live - 06.00 - 09.00am	Q	1415	1453	1246
Absolute Radio Network - 06.00 - 10.00am	H	2155	2246	2236
Capital Network (UK) - 06.00 - 10.00am**	H		2420	2547
Classic FM - 06.30 - 10.00am	Q	1981	2142	2024
GB News Radio - 06.00 - 09.30am	Q	177	194	189
Greatest Hits Radio - 06.00 - 10.00am***	H			2939
Heart Network (UK) - 06.30 - 10.00am**	H		3994	4166
Hits Radio - 06.00 - 10.00am	H	501	469	2004
KISS - 07.00 - 11.00am	Q	994	929	871
Magic - 06.00 - 10.00am	Q	1017	1220	1210
Planet Rock - 06.00 - 10.00am	Q	577	586	513
TalkRadio - 06.00 - 09.30am	H	322	328	317
talkSPORT - 06.00 - 10.00am	H	1207	1243	1262
Times Radio - 06.00 - 10.00am	H	238	275	276
Virgin Radio Network - 06.30 - 10.00am	H	901	890	893
Radio X Network (UK) - 06.30 - 10.00am	H	1056	1186	1160



## BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q1 2023	Q4 2023	Q1 2024
<i>Time period varies per station</i>				
<b>LONDON STATIONS - MON-FRI</b>				
BBC Radio London - 06.00 - 10.00am	Q	186	174	172
Capital London - 06.00 - 10.00am	Q	626	651	655
Capital XTRA (London) - 06.30 - 10.00am	Q	227	216	240
Gold London - 06.00 - 10.00am	Q	178	108	96
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	352	569	396
Heart London - 06.30 - 10.00am	Q	733	883	760
KISS (London) - 07.00 - 11.00am	Q	327	333	309
LBC London - 07.00 - 10.00am	Q	820	824	689
LBC News (London) - 07.00 - 10.00am	Q	181	164	163
Magic (London) - 06.00 - 10.00am	Q	505	688	623
Smooth Radio London - 06.00 - 10.00am	Q	289	413	355
Radio X London - 06.30 - 10.00am	Q	241	234	232